

November 4, 2021 Otsuka Foods Co., Ltd.

Otsuka Foods Launches Sinvino JAVA TEA Straight Red in Label-Free Bottles Packaging That Supports a Sustainable Society

Available for Online Order Starting November 4

TOKYO, Japan, November 4, 2021—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) announced today that it will launch Sinvino JAVA TEA Straight Red in label-free bottles on November 4 through certain online shopping sites. The tea will be sold in 24-bottle cases.

As people spend more time at home, consumers are increasingly using online shopping channels to order Java Tea by the case. With the introduction of label-free bottles, customers are now able to choose a Java Tea product with its simple, clean flavor that is not only sugar-free and additive-free (no artificial flavors or colors), but also easily recyclable and environmentally friendly.

In order to help build a sustainable society, the Otsuka Group formulated the Otsuka Group Plastic Policy (https://www.otsuka.com/en/csr/environment/plastic.html) in 2020, which guides activities with a focus on PET bottles, which make up a large amount of the plastic used in group company products. For using packaging that supports a sustainable society for all general consumer products by 2050, the group has set specific targets to achieve by that date such as "no use of plastics made from petroleum-based materials."

Otsuka Foods will continue to pursue a variety of initiatives to help build a sustainable society.

