

March 16, 2020  
Otsuka Foods Co., Ltd.

**Otsuka Foods to Release Shizen Shokkan SOY  
“Kongari Shoyu Daizu”  
First Salty, Soy Sauce-Flavored Item in the Crispy, Crunchy  
Soybean Snack Lineup**

TOKYO, Japan, March 16, 2020—Otsuka Foods Co.,Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) announced today that it will start selling Shizen Shokkan SOY “Kongari Shoyu Daizu” (Toasted Soy Sauce-Flavored Soybeans) across Japan starting on March 23, 2020. This is the first salty item in the Shizen Shokkan SOY series, which is increasingly popular especially among women.

In a salty soy sauce-based flavor, “Shizen Shokkan SOY Kongari Shoyu Daizu” is a departure from the chocolate, caramel, and brown sugar flavors that have been so popular since the series’ release in 2018. This newest non-fried soybean snack item with a crispy, crunchy texture delivers the savory flavor of soy sauce and the umami of soybeans. It also makes it easy to consume five grams of protein, as well as calcium and isoflavone, which tend to be lacking in people’s diets, in each 19-gram bag of easy to eat, bite-sized pieces. With the first addition of a salty flavor, even more people will enjoy this soybean-based series.



Kongari Shoyu Daizu