

January 20, 2020  
Otsuka Foods Co., Ltd.

**Otsuka Foods to Revamp “The Bon Curry”  
Great New Taste, Same Careful Preparation  
Savor Happiness in a Premium Curry  
Launch in January 2020**

TOKYO, Japan, January 20, 2020 — Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will launch its new and improved “The Bon Curry” in January 2020.

First released in 2015, “The Bon Curry” represents the highest level of quality in the history of the Bon Curry brand, with no effort spared in its careful preparation using expert techniques cultivated for Bon Curry over many years. In addition to the sophisticated harmony of such carefully selected ingredients as coarsely ground spices, potherbs, white wine, and cubed beef, the re-released “The Bon Curry” adds butter oil for a richer body and the umami of malt extract to enhance the flavours of the spices even more.

Savor happiness with the new and improved premium “The Bon Curry.”



The Bon Curry