

NEWS RELEASE

October 15, 2019
Otsuka Foods Co., Ltd.

**Otsuka Foods to Conduct
“It’s Winter! Time to Get Your Vitamins! Class
MATCH Long-T Campaign”**

**With the Chance to Win Long-Sleeve T-Shirts for
Graduation Season!
Some Shirts to Have a Secret Teenage Zombie Design
Featuring the Soichi Nakaoka of Lotti**

TOKYO, Japan, October 15, 2019—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will conduct a campaign to support the creation of bonds among people during the school graduation season in Japan as a 2019 campaign for its MATCH line of carbonated vitamin drinks. The campaign is called, “It’s Winter! Time to Get Your Vitamins! Class MATCH Long-T Campaign.”

From November 1 to January 31, 1,500 long-sleeve T-shirts will be given to 180 people each month, for a total of 4,500 shirts for 540 people. Prize A winners will receive original MATCH long-sleeve T-shirts with a choice of designs and colors, while Prize B winners will receive long-sleeve T-shirts with a secret design featuring the familiar Teenage Zombie played by comedy duo Lotti member Soichi Nakaoka in MATCH TV commercials. Otsuka Foods is looking forward to receiving entries from groups such as school classmates, club activity members, and members of community circles.