

May 21, 2019
Otsuka Foods Co., Ltd.

**Otsuka Foods to Conduct
MATCH “Seishun Zombie Campaign”
With the Chance to Win an Original MATCH Smartphone
Stand and Teenage Zombie Goods Featuring Images of Sho
Hirano and Soichi Nakaoka**

TOKYO, Japan, May 21, 2019—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will conduct a “Seishun Zombie Campaign,” with the chance to win original MATCH goods, as a consumer campaign for the MATCH line of carbonated vitamin drinks from June 1 to August 31, 2019.

Campaign Overview

- Campaign name: MATCH Seishun Zombie Campaign
- Period: June 1, 2019 to August 31, 2019
- How to enter: Purchase MATCH carbonated vitamin drinks that have a serial number sticker. When you have collected three serial numbers, enter the campaign from the campaign website.
- Campaign website: <http://match-sscp.jp>