

April 17, 2019  
Otsuka Foods Co., Ltd.

**Otsuka Foods to Release New TV Commercial,  
“Appearance of the Teenage Zombie,”  
A Youth Horror Comedy Commercial Featuring  
Sho Hirano and Soichi Nakaoka  
*On Air across Japan Starting April 20, 2019***

TOKYO, Japan, April 17, 2019—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will continue, as it has since 2017, to feature idol group King & Prince member Sho Hirano, whose appeal is broadening beyond that of a singer and actor, as the face of the MATCH line of carbonated vitamin drinks. With Hirano, the new TV commercial will also feature comedy duo Lotti member Soichi Nakaoka, who is gaining attention mainly on variety shows as a unique character. The new commercial, “Appearance of the Teenage Zombie,” will begin airing across Japan on April 20, 2019.