

February 25, 2022  
Otsuka Foods, Co., Ltd.

**Otsuka Foods to Release  
MATCH Muscat in a 500-ml PET Bottle and  
MATCH Jelly Pineapple Blend in a 260-gram  
PET Bottle**

**Two New Additions to the MATCH Line of  
Carbonated Vitamin Drinks  
Great for Refreshing and Recharging in Everyday Life**

TOKYO, Japan, February 25, 2022—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) announced today that it will start selling MATCH Muscat in a 500-ml PET bottle and MATCH Jelly Pineapple Blend in a 260-gram PET bottle, the latest new additions to its MATCH line of carbonated vitamin drinks, across Japan on March 28, 2022.



MATCH Muscat in a 500-ml PET bottle



MATCH Jelly Pineapple Blend in  
a 260-gram PET bottle

Launched in 1996, MATCH is a mildly carbonated beverage with a refreshing taste that is easy to gulp down, making it widely popular among people in their 20s and 30s and high school students, who are its main target as a carbonated drink that also provides a dose of vitamins.

MATCH Muscat in a 500-ml PET bottle is a new product that has a clean muscat flavor and the refreshing sensation of mild carbonation and provides a day's worth of vitamins\*<sup>1</sup> and minerals (sodium) in one bottle. The company hopes that working people, the main target for this product, will drink the beverage to refresh at or after work. To that end, it added "Five GENKI!" ingredients\*<sup>2</sup> and created a low-calorie design with a finish that is fun to gulp down.

MATCH Jelly has more female users than other items in the MATCH series, as the unique texture of carbonated jelly and the fun of drinking it have become popular among girls

and women. The new MATCH Jelly Pineapple Blend in a 260-gram PET bottle has a soft, bubbly texture with a refreshing pineapple blend flavor. It provides a delicious way to get dietary fiber, which tends to be lacking in people's diets, in addition to a day's worth of vitamins\*<sup>3</sup> and minerals (sodium and calcium) in one bottle while also easily satisfying hunger in a fun way. Also, because the texture changes as the jelly breaks up with each shake, customers can enjoy the fun of creating their favorite texture.

Going forward, Otsuka Foods will continue to aim to make MATCH a brand that is loved by more people as a line of carbonated vitamin drinks that are perfect for refreshing and recharging with a delicious, thirst-quenching sensation.

\*1 Vitamins: Vitamin B<sub>6</sub>, niacin, and vitamin C, based on Nutrition Reference Values

\*2 GENKI (Japanese for "full of energy and health"): An acronym for GABA, Ezokogi (Siberian ginseng) extract, Natsume (jujube) extract, Kuensan (citric acid), and Isoleucine

\*3 Vitamins: Vitamin B<sub>6</sub> and vitamin C, based on Nutrition Reference Values