

**Otsuka Foods Strengthens Restaurant Channel
to Expand “Zero Meat” Series**
Bakery Restaurant Baqet to Start Providing Collaborative Menu Items
on April 1, 2021

TOKYO, Japan, March 31, 2021—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) has been expanding the “Zero Meat for Commercial Use” brand, which it developed together with Starzen Co., Ltd., since March 2020. Now, Saintmarc Group’s Bakery Restaurant Baqet has decided to include “Zero Meat Hamburgers for Commercial Use” on its menus starting April 1, 2021.

In November 2018, Otsuka Foods launched “Zero Meat Hamburgers,” a meat-free product made from soybeans,* to help solve social issues related to population, the environment, and health. In March 2020, the company released “Zero Meat” brand products for commercial use developed together with Starzen with the aim of expanding the market for leading meat substitute foods developed in Japan.

The new collaboration with Bakery Restaurant Baqet is a menu of items made from soy-based meat that does not contain animal-derived ingredients. This is a hot topic now, proposing a completely new way of enjoying soybeans to follow tofu, natto, and soy milk. The hamburger items at Bakery Restaurant Baqet are popular. The menu will now include “Zero Meat Hamburgers for Commercial Use” made from soybeans instead of meat. “Zero Meat Hamburgers for Commercial Use” are hamburgers made from soybeans, with no eggs or milk, that can be enjoyed with peace of mind even by vegans.

Otsuka Foods will continue to expand the market for commercial use products, including with home meal providers who offer items such as bento boxes, and restaurants, in addition to its home-use products. The goal is to make soy-based meat, which is an emerging trend, easily available to customers, and to help solve various social issues by providing plant-based (soybean) products.

* This product is made with a soy-based processed food.

Zero Meat Hamburger Menu

- Product: “Zero Meat Hamburger Filled with Mame-mage” with Japanese Sauce
Price: 1199 yen (excluding tax: 1090 yen)
- Product: “Mixed Grill of Zero Meat Hamburger and Soy Sausage” with Japanese Sauce
Price: 1419 yen (excluding tax: 1290 yen)
- Start date: Thursday, April 1, 2021
- Restaurants: Bakery Restaurant Baqet, Bistro 309, Bread Garden
- Number of restaurants: 23
(Nine restaurants in Tokyo, seven in Kanagawa, five in Osaka, one in Chiba, and one in Kyoto)
- Restaurant website: <https://www.saint-marc-hd.com/baqet/menu>



“Zero Meat Hamburger Filled with Mame-mage” with Japanese Sauce



“Mixed Grill of Zero Meat Hamburger and Soy Sausage” with Japanese Sauce