

January 24, 2020  
Otsuka Foods Co., Ltd.

**Otsuka Foods to Release “Otsuka no Gohan:  
Glutinous Barley and Brown Rice,” a Packaged Rice  
Product Containing Only the Grains in the Name  
In Stores across Japan on March 16, 2020**

TOKYO, Japan, January 24, 2020—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will release “Otsuka no Gohan: Glutinous Barley and Brown Rice” across Japan on March 16, 2020.

In recent years, the market for prepared rice, such as sterile packaged cooked rice, has been increasing year by year in Japan due to changes in people’s lifestyles. The market is expected to keep growing as the use of convenient packaged rice as part of people’s regular diet continues to increase in the future. In addition, with the expansion of the high-performance rice market—including brown rice, glutinous barley, and mixed grains—accompanying growing health-consciousness, glutinous barley, which contains barley beta-glucan, is attracting attention.

“Otsuka no Gohan: Glutinous Barley and Brown Rice” is made with a blend of 50% glutinous barley and 50% brown rice. The more it is chewed, the more it tastes sweet like white rice. It is a convenient packaged rice that can be eaten just by heating it in a microwave oven. Made with 50% glutinous barley, the product provides 5.3 grams of dietary fiber and 2900 mg of barley beta-glucan per meal. With this product, people can easily enjoy the chewiness of glutinous barley and the textured feel of brown rice together.

Otsuka Foods is currently selling “160-gram Mannan Gohan” and “150 kcal My Size Mannan Gohan,” which are packaged rice products made from konjac root-based Mannan Hikari. Going forward, the company will continue to promote healthy eating habits and delicious food by offering added-value packaged rice products.



**Otsuka no Gohan: Glutinous Barley and Brown Rice**