Otsuka

NEWS RELEASE

March 26, 2013
Otsuka Foods Co., Ltd.

Otsuka Foods to Release New Easy-to-Finish Size Sinvino Java Tea Straight White in 270 ml PET Bottle Sinvino Java Tea Straight Red in 270 ml PET Bottle

In Stores throughout Japan on April 8

TOKYO, Japan, March 26, 2013 — Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koji Urata) announced today that it will start selling its existing Sinvino Java Tea Straight White and Sinvino Java Tea Straight Red in smaller-sized 270-millilitter PET bottles across Japan on April 8, 2013.

Brewed from high-quality tea leaves grown in the Java region of Indonesia, Sinvino Java Tea Straight, a sugar-free table drink with no added flavoring, has a clean, clear flavor and subtle aroma that makes it the ideal complement for sumptuous meals. Since it first appeared on store shelves, Sinvino Java Tea in both white and red has gained an enthusiastic following among consumers as a table drink that enhances the flavor of food and adds a stylish touch to any dining table. These smaller bottles provide even more convenience for consumers who will find the reduced volume easier to finish and the size easier to carry.

Sinvino Java Tea Straight White in 270ml PET bottle

Sinvino Java Tea Straight Red in 270ml PET bottle

Product Overview

Product name:	Sinvino Java Tea Straight White 270ml PET Bottle
	Sinvino Java Tea Straight Red 270ml PET Bottle
Unit volume:	270ml
Packaging:	PET bottle
Suggested retail price:	120 yen (including tax)
Sales release date:	April 8, 2013
Sales area:	Throughout Japan
Sales channels:	Volume retailers, convenience stores, general retailers, drugstores, etc.
Shipping packages:	Case of 24 270ml bottles