NEWS RELEASE

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Otsuka Foods Co., Ltd.

Otsuka Foods to Introduce New Personal-Size CRYSTAL GEYSER in 650 ml PET Bottle

In Convenience Stores throughout Japan starting April 25

TOKYO, Japan, April 21, 2011 — Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Yoshihito Nakai) announced today that it will begin sales in convenience stores throughout Japan of a new personal-size 650 ml PET bottle of CRYSTAL GEYSER mineral water, which comes from Mt. Shasta in northern California in the US, on April 25.

CRYSTAL GEYSER in 650 ml PET Bottle