

August 25, 2023 Otsuka Foods Co., Ltd.

## Otsuka Foods to Revise Price of CRYSTAL GEYSER Product

New Price to Take Effect with Deliveries as of October 1, 2023

TOKYO, Japan, August 25, 2023—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Goro Ikeuchi) announced today that it will revise the price of the CRYSTAL GEYSER ALPINE SPRING WATER 700ml PET bottle for deliveries made starting October 1, 2023.

Otsuka Foods has been focused on improving productivity, streamlining logistics, and reducing costs as part of its efforts to streamline management. However, soaring prices of packaging materials and other raw materials and rising logistics costs have made maintaining the current price structure for this product difficult, and the decision was made to implement a price revision.

Otsuka Foods continues to be committed to delivering high-quality products that create new value.

1. Price revision date: As of October 1, 2023 product deliveries

2. Target product: CRYSTAL GEYSER ALPINE SPRING WATER 700ml PET bottle

3. Suggested retail price (excluding tax): Before revision 139 yen  $\rightarrow$  after revision 149 yen

