

Otsuka Foods to Release Infused Chocolate Flavor Soy Crackers in the Shizen Shokkan SOY Series

An Easy Way to Replenish Protein in a Daily Snack
In Stores across Japan on March 28, 2022

TOKYO, Japan, March 9, 2022—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) announced today that it will start selling “Daizu Karinto Shimikomi Choko Aji” (Infused Chocolate Flavor Soy Crackers) as part of its Shizen Shokkan SOY series of soybean snacks across Japan on March 28, 2022.

In recent years, with growing interest in protein intake driven by health consciousness, as well as growing demand for healthy snacks at home, the Shizen Shokkan SOY series has won popularity as a lineup of soybean* snacks that provide an easy way to replenish protein.

Now, Otsuka Foods is releasing a new chocolate flavor, expected to be widely popular, to encourage more people to try products in the Shizen Shokkan SOY series. As with items in the existing lineup, the new product is a healthy non-fried snack that enables convenient consumption of protein as well as isoflavones and calcium while enjoying it as a daily snack. Made in easy-to-eat, bite-size pieces, it has a delightfully crispy crunch with a rich chocolate flavor.

The Shizen Shokkan SOY series offers health-conscious people a positive way to snack based on the concept of “using delicious and fun ingredient textures to make the body happy.”

*Made with soybean puffs.

