

Otsuka Foods to Release

Bon Curry Cook Mild and Medium

**Retort Curries for Cooking That Customers Can Combine with Other
Ingredients to Quickly Make Their Favorite Curry**

TOKYO, Japan, August 2, 2021—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) announced today that it will release Bon Curry Cook Mild and Bon Curry Cook Medium, the latest new additions to its Bon Curry series, across Japan on August 23, 2021.

Applying its own innovative technology, Otsuka Foods launched Bon Curry, the world's first commercial retort food product, on February 12, 1968. Since its launch, Bon Curry has been loved by consumers as the standard choice for retort curry. This year, the product celebrates its 53rd anniversary.

With changing lifestyles today, people are cooking at home more and more, and more people are worried about meal planning. Meanwhile, retort curry demand is also being driven up by consumer needs such as the wish for greater convenience, the diversification of preferences, the desire to stock up on products to prepare stay-at-home dining, and the need for emergency stockpiles. A survey of Japanese homemakers showed that 60% customize their retort curry once every two or three times they eat it, with some doing so every time. In response to all these growing needs for home cooking, Otsuka Foods has created Bon Curry Cook, a retort curry specifically for cooking.

This product, a retort curry for cooking, includes three bags of curry that can be combined with other ingredients to quickly make a favorite curry. Now, the whole family can enjoy delicious Bon Curry customized for their own preferences. Otsuka Foods will also work hard to promote this new product as a cooking ingredient for the foodservice industry.

As the pioneer of retort food products, Otsuka Foods will continue to provide Bon Curry products that contribute to new lifestyles under the banner, "Always in the family."



Bon Curry Cook Mild



Bon Curry Cook Medium