

July 8, 2021  
Otsuka Foods, Co., Ltd.

Otsuka Foods to Release Second TV Commercial Featuring  
Comic Duo Timon D, “Just Row—You Can Do It!”  
Enjoy Your Breaks Between Classes to the Fullest with  
“Gondola Vending Machine”  
On Air across Japan Starting July 10, 2021

TOKYO, Japan, July 8, 2021—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraiishi) announced today that it will start broadcasting a second TV commercial, “Gondola Vending Machine,” featuring Comic Duo Timon D as the image characters, for the MATCH Line of Carbonated Vitamin Drinks, across Japan from July 10, 2021, to follow the “Purchasing Coaster” commercial that was released in April.

Since April, the company has been using the catchphrase “Vivivivitamin!” for MATCH in various projects to encourage students by expressing the fleeting free time of student life such as after school time and breaks between classes.

The new commercial, “Gondola Vending Machine,” takes from the previous commercial, and evokes the feeling in school life of wanting to do something even though it can’t actually be done, certainly an experience that students will recognize. This time, the desire to drink a cold MATCH on the rooftop instead of going to the vending machine on the first floor is expressed in a comical way. Pedaling a bicycle as hard as possible to get a cold MATCH is comically conveyed in a drinking scene unique to the MATCH line, which has been familiar to customers for many years as a refreshment after exercise.

In addition, the official MATCH TikTok account ([www.tiktok.com/@MATCH\\_official](http://www.tiktok.com/@MATCH_official)), which has enjoyed many views and has been well received since its launch in April, will continue to post videos of the Timon D duo enjoying their school life to the fullest.

This month, the “Physical Fitness Test Series,” in which the duo will take up the challenge of various fitness tests, will start, and just like the commercials, scenes of physical activities that bring about a thirst for MATCH will be depicted. The many unpredictable outcomes will be a must-see, with big records being set and the occasional unusual event occurring.

The MATCH line of carbonated vitamin drinks has been popular among students across Japan since its launch in 1996, and this year it celebrates its 25th anniversary. As a carbonated vitamin drink that can be gulped down for refreshment, MATCH aims to be a product that can be used in a variety of situations, including after school club activities and sports.