

## Otsuka Foods' Soy-based Meat Product "Zero Meat" to be Featured in a New Menu Item at Denny's, "Zero Meat Hamburger with Summer Vegetables Power Salad" Starting May 25, 2021

TOKYO, Japan, May 21, 2021—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) has been expanding its "Zero Meat for Commercial Use" products, which it developed together with Starzen Co., Ltd., beginning in March 2020. Now, Denny's, the restaurant chain operated by Seven & i Food Systems Co., Ltd., has decided to use "Uncooked Zero Meat Hamburgers for Commercial Use" and will offer them on its menus starting May 25, 2021.

In November 2018, Otsuka Foods launched "Zero Meat" store-bought soy-based meat products to help solve social issues related to population, the environment, and health. Since then, the company has strived to expand the market for leading meat substitute foods developed in Japan, with launch of products for commercial use and other measures.

Recently, soy-based meat has become a hot topic, attracting attention as a completely new way of enjoying soybeans, joining familiar, soybean-based products like tofu, natto, and soy milk. Otsuka Foods Co., Ltd., Starzen Co., Ltd., and Seven & i Food Systems Co., Ltd. co-developed "Uncooked Zero Meat Hamburgers for Commercial Use" exclusively for Denny's to be grilled soft and full, in their restaurants and served for customers to enjoy delicious soybeans that taste as good as meat. The product will be included as part of a new menu item, "Zero Meat Hamburger with Summer Vegetables Power Salad," offering rich texture and flavor.

Otsuka Foods will continue to expand the market for commercial use products, including with home meal providers offering items such as bento boxes, and restaurants, in addition to its home-use products. The goal is to make soy-based meat, which is an emerging trend, easily available to customers, and to help solve various social issues by providing plant-based (soybean) products.

\* This product is made with a soy-based processed food.