

**Otsuka Foods to Release New TV Commercial,  
“Purchasing Coaster,”  
Encouraging Full Enjoyment of High School Life,  
Featuring Comic Duo Timon D as the Image Characters for the  
MATCH Line of Carbonated Vitamin Drinks  
“You can do it if you try!” Will that be true for the first to arrive in the  
purchasing race during lunch break?  
On Air across Japan Starting April 10, 2021**

TOKYO, Japan, April 1, 2021—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) announced today that it will start broadcasting a new TV commercial, “Purchasing Coaster,” featuring comic duo Timon D as the image characters of its MATCH line of carbonated vitamin drinks across Japan from April 10, 2021.

The new commercial “Purchasing Coaster” welcomes the comic duo Timon D, a team full of positive power, to the cast and comically expresses one school lunch break period in which the two get on the “purchasing coaster” in an attempt to reach the school store faster than anyone else. The commercial evokes the feeling in school life of wanting to do something even though it can’t actual be done, certainly an experience that students will recognize.

In conjunction with the release of the commercial, the company will open a TikTok account on April 2, 2021, and plans to send out videos that will make school life more enjoyable.

The MATCH line of carbonated vitamin drinks that has been popular among students across Japan since its launch in 1996, and this year it celebrates its 25th anniversary. Students always want to enjoy themselves to the fullest, and these drinks are great for that—any time, when studying, playing sports, or even just during breaks between classes. Otsuka Foods invites students to refresh themselves and enjoy every moment of school life to the max with a MATCH beverage. The company plans to encourage students by expressing this feeling in various projects with the catchphrase “Vivivivitamin!”