



NEWS RELEASE

August 3, 2020
Otsuka Foods Co., Ltd.

**Otsuka Foods' Sinvino Java Tea Straight to Sponsor the Online
"Wheat Festival 2020,"
the Only Food Festival in Japan Dedicated to New Wheat
Online Site to Open on August 10, 2020**

TOKYO, Japan, August 3, 2020—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Koichi Shiraishi) announced today that Sinvino Java Tea Straight, a drink to enjoy with food, will be an official sponsor of Wheat Festival 2020. It is the only food festival in Japan dedicated to new wheat and is organized by NPO Shinmugi Collection (Headquarters: Urawa Ward, Saitama; Chairman: Hiroaki Ikeda).

This is the first time the festival will be held online. The online site for Wheat Festival 2020 (<https://mugifes.jp>) will open on August 10, the day on which new wheat grown in Kyushu is to be released for sale. The festival will start with about 13 shops in Kyushu that are particular about using new wheat, and a total of about 40 stores will introduce new wheat foods to people across the country as new wheat is released in the Sanin/Tokai, Kanto, and Tohoku/Hokkaido regions.