

February 12, 2020
Otsuka Foods Co., Ltd.

Otsuka Foods to Rerelease Micro Magic French Fries

**The Easy-to-Prepare Microwavable French Fries
Launched in 1988,
Now Made Even More Delicious with Hokkaido Potatoes
In Stores across Japan on March 2, 2020**

TOKYO, Japan, February 12, 2020—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will release “Micro Magic French Fries” made with Hokkaido potatoes in the frozen foods corner of stores across Japan on March 2, 2020.

Since their launch in 1988, Micro Magic French Fries have been loved by lots people for many years as an authentic microwavable frozen snack that pioneered the single-person size in Japan.

The Micro Magic French Fries released this time are made from sweet Hokkaido potatoes that are delicately soft and flaky, served as a single-person portion that can be enjoyed easily by microwaving the whole box.



Micro Magic French Fries