

July 30, 2019 Otsuka Foods Co., Ltd.

Otsuka Foods to Repackage "Bon Curry for Children"

Curry That Mothers Want Their Children to Eat
Allergens Listed on Front, Made with 10 Vegetables
Grown in Japan,
In Stores across Japan on August 26

TOKYO, Japan, July 30, 2019—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced it will start selling Bon Curry for Children in a new package on August 26, 2019 across Japan.

Bon Curry for Children was developed in 2016 with input from the mothers of small children. The new friendly packaging for this series was designed based on further feedback from mothers asking for allergens to be displayed in an easy-to-understand way on the front of the package and for the curry to be made without wheat or milk. The curry is also made without artificial preservatives, colorings, flavorings, or seasonings so that parents can serve it to their children with peace of mind. Microwavable for ease and convenience, as well.

