

July 30, 2019 Otsuka Foods Co., Ltd.

Otsuka Foods to Release "Otsuka no Bon Domburi! Oyakodon no Moto & Mabodon no Moto" Long-selling *Domburi* Toppings Now in Microwavable Boxes! In Stores across Japan on August 26

TOKYO, Japan, July 30, 2019—Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will start selling Otsuka no Bon Domburi! Oyakodon no Moto and Otsuka no Bon Donburi! Mabodon no Moto toppings for rice bowls on August 26, 2019 across Japan.

Originally released in 1976, Oyakodon no Moto, the first in the Otsuka no Domburi series, has long been a customer favorite for the uniquely fluffy soft-boiled eggs that Otsuka uses in its *domburi* products. Otsuka has rebranded the series as Otsuka no Bon Domburi! by incorporating the "Bon" from its well-known Bon Curry series, which marked its 51st anniversary. Otsuka no Bon Domburi! Oyakodon no Moto features the fluffy eggy goodness of the original and pairs this with savory Japanese chicken and the sweetness of onion. Otsuka no Bon Domburi! Mabodon no Moto balances the tingly spiciness of Szechuan pepper with the savory flavors of Tianmian sweet bean sauce.



