

February 12, 2019
Otsuka Foods Co., Ltd.

**Otsuka Foods to Release “Bon Curry GRAN
Spice Kaoru Butter Chicken Curry”
Popular Dish Expands the Bon Curry GRAN Series of
Exclusive Curries with Special Ingredients and Texture
In Stores Across Japan on March 4, 2019**

TOKYO, Japan, February 12, 2019 — Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Atsumasa Makise) announced today that it will start selling Bon Curry GRAN Spice Kaoru Butter Chicken Curry across Japan on March 4, 2019.

The three items in the Bon Curry GRAN series launched in 2018 are a rank above, lavishly made with carefully selected ingredients grown by nature. They are recommended for those times when customers want to enjoy a bit of extravagance at home.

The market for butter chicken curry in Japan has nearly tripled in recent years,* and the dish has gained attention even in the retort curries category. The new Bon Curry GRAN Spice Kaoru Butter Chicken Curry is made with chicken and onions sautéed until golden brown, then slowly stewed with Hokkaido butter, and flavored with a habit-forming blend of fragrant spices including cardamom, which enhances the umami of the ripe tomatoes used. The product is made without preservatives or artificial coloring and can be prepared in a microwave while still in the box.

As a pioneer of retort food products, Otsuka Foods is determined to continue creating and offering next-generation retort foods.

* Survey by Otsuka Food, sales in 2018 compared to 2013 as 100 (in terms of monetary amount)



Bon Curry GRAN Spice Kaoru Butter Chicken Curry