

February 15, 2018
Otsuka Foods Co., Ltd.

Otsuka Foods to Release “100 kcal My Size Goma Tantan no Moto”

A New Szechuan-Style Spicy Sauce in the Convenient and Delicious
My Size Series

In Stores across Japan on February 20, 2018

TOKYO, Japan, February 15, 2018 — Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Sadanobu Tobe) announced today that it will start selling a new product in the My Size series across Japan on February 20, 2018, “100 kcal My Size Goma Tantan no Moto,” which is a rice bowl topping.

Under the concept of “a meal that’s just the right size,” Otsuka Foods developed the My Size series of retort food products with moderate calories and mass in a package that lets consumers easily imagine the size of the serving. Since the launch of the series in 2010, the company has been offering meals that are just the right size—My Size—for people who feel that the meals on offer until now have had portions and calories that are a bit too much.

In recent years, shops offering *tantan men* (Szechuan-style spicy noodles) have been increasing, and a variety of dishes using Szechuan-style spicy sauce have been attracting attention. The 100 kcal My Size Goma Tantan no Moto to be released features a rich sesame flavor with the delicious spiciness of *gochujang* red chili paste and *doubanjiang* chili bean sauce. The product can be prepared in a microwave while still in the box, and it can be combined with Otsuka Foods’ “150 kcal My Size Mannan Gohan,” a packed rice product already in stores, to create a meal of 250 kilocalories per serving. The product can also be arranged into no-broth *tantan men* and enjoyed with noodles or other foods.

Otsuka Foods will continue to offer new value in retort food products in a package that lets consumers easily imagine the size of the serving through the My Size series.



**100 kcal My Size
Goma Tantan no Moto**