

March 8, 2017  
Otsuka Foods Co., Ltd.

**Otsuka Foods to Release Three New Products in the  
“My Size: Iine! Plus” Series  
“Chuka-Don for People Concerned about Salt,” “Minced  
Chicken and Egg Rice Bowl for People Who Want to Get Protein,”  
and First Retort Curry Food with Function Claims, “European  
Style Curry for People Concerned about Blood Sugar Level  
In Pharmacies across Japan on March 30, 2017**

TOKYO, Japan, March 8, 2017 — Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Sadanobu Tobe) announced today that it will start selling three new products in the “My Size: Iine! Plus” series of products exclusively in pharmacies. The new products include two rice bowl toppings (“Chuka-Don for People Concerned about Salt” and “Minced Chicken and Egg Rice Bowl for People Who Want to Get Protein”) and “European Style Curry for People Concerned about Blood Sugar Level,” which is the first retort curry accepted as a Food with Function Claims. The three new products will be in pharmacies across Japan starting on March 30, 2017.

The My Size: Iine! Plus series was launched last year. It keeps the concept of the My Size series—“a meal that’s just the right size”—which was launched in 2010, and augments the added value of the “Plus” so that people concerned about salt, protein, and their blood sugar level can enjoy their meals even more. The My Size: Iine! Plus series of products is sold exclusively in pharmacies.

“Chuka-Don Bowl for People Concerned about Salt” has one gram of salt per serving and “Minced Chicken and Egg Rice Bowl for People Who Want to Get Protein” has 10 grams of protein per serving. Both products are rice bowl toppings. “European Style Curry for People Concerned about Blood Sugar Level,” which is the first product in the series to focus on sugar, is recommended, as a Food with Function Claims, for people concerned about blood sugar levels after eating.

With the addition of these three new products, the My Size series now has a lineup of 27 products. Otsuka Foods will continue to offer new value in retort food products in a package that lets consumers easily imagine the size of the serving through the My Size series.

Food with Function Claims



**100kcal My Size: Iine! Plus  
Chuka-Don for People  
Concerned about Salt**



**150kcal My Size: Iine! Plus  
Minced Chicken and Egg Rice Bowl  
for People Who Want to Get Protein**



**100kcal My Size: Iine! Plus  
European Style Curry for  
People Concerned about Blood  
Sugar Level**