

February 8, 2017
Otsuka Foods Co., Ltd.

Otsuka Foods to Release Two New Bon Curry Neo Products with Choice Meats

Made With Carefully Selected Berkshire Pork from Kagoshima and Awaodori Chicken from Tokushima

“Kagoshima Kurobuta Berkshire Pork Curry (Medium)” and “Tokushima Awaodori Chicken Curry (Hot)”

In Stores across Japan on February 13, 2017

TOKYO, Japan, February 8, 2017 — Otsuka Foods Co., Ltd. (Head Office: Chuo Ward, Osaka; President: Sadanobu Tobe) announced today that it will start selling Bon Curry Neo—Kagoshima Kurobuta Berkshire Pork Curry (Medium) and Bon Curry Neo—Tokushima Awaodori Chicken Curry (Hot) across Japan on February 13, 2017.

With the goal of offering “meals with a lovingly prepared homemade taste,” Otsuka Foods makes Bon Curry Neo featuring big cuts of Japan-grown vegetables and homemade-style curry sauces. Since first going on sale in 2009, Bon Curry Neo has attracted a loyal customer following. Now Otsuka Foods is releasing two new flavors, both made with carefully selected meats: Kagoshima Kurobuta Berkshire pork and Tokushima Awaodori chicken.

Bon Curry Neo—Kagoshima Kurobuta Berkshire Pork Curry (Medium) is a pork curry made with a base of slowly sauteed Japanese-grown onions plus Kagoshima Kurobuta Berkshire pork roasted in red wine. It has the richness of Worcestershire sauce, the fruity sweetness of apple and ripe banana, and the rich flavor of pork broth.

Bon Curry Neo—Tokushima Awaodori Chicken Curry (Hot) is a chicken curry made with a base of slowly sauteed Japanese-grown onions plus Tokushima Awaodori chicken and mildly sweet honey. It has the prominent spiciness of coarsely ground chili and the delicious flavor of chicken.

As a pioneer of retort food products, Otsuka Foods is determined to continue creating and offering next-generation retort foods.



Bon Curry Neo
Kagoshima Kurobuta Berkshire
Pork Curry (Medium)



Bon Curry Neo
Tokushima Awaodori
Chicken Curry (Hot)